

## **Directions to the Department of Marketing, Goethe University Frankfurt**

**Prof. Corinne Faure, Phd (Chair of Business Administration )**  
**Prof. Dr. Daniel Klapper (Chair of Marketing of Consumer Goods)**  
**Prof. Dr. Martin Natter (Strothoff-Chair of Retailing)**  
**Prof. Dr. Thomas Otter (Chair of Services Marketing)**  
**Prof. Dr. Bernd Skiera (Chair of Electronic Commerce)**

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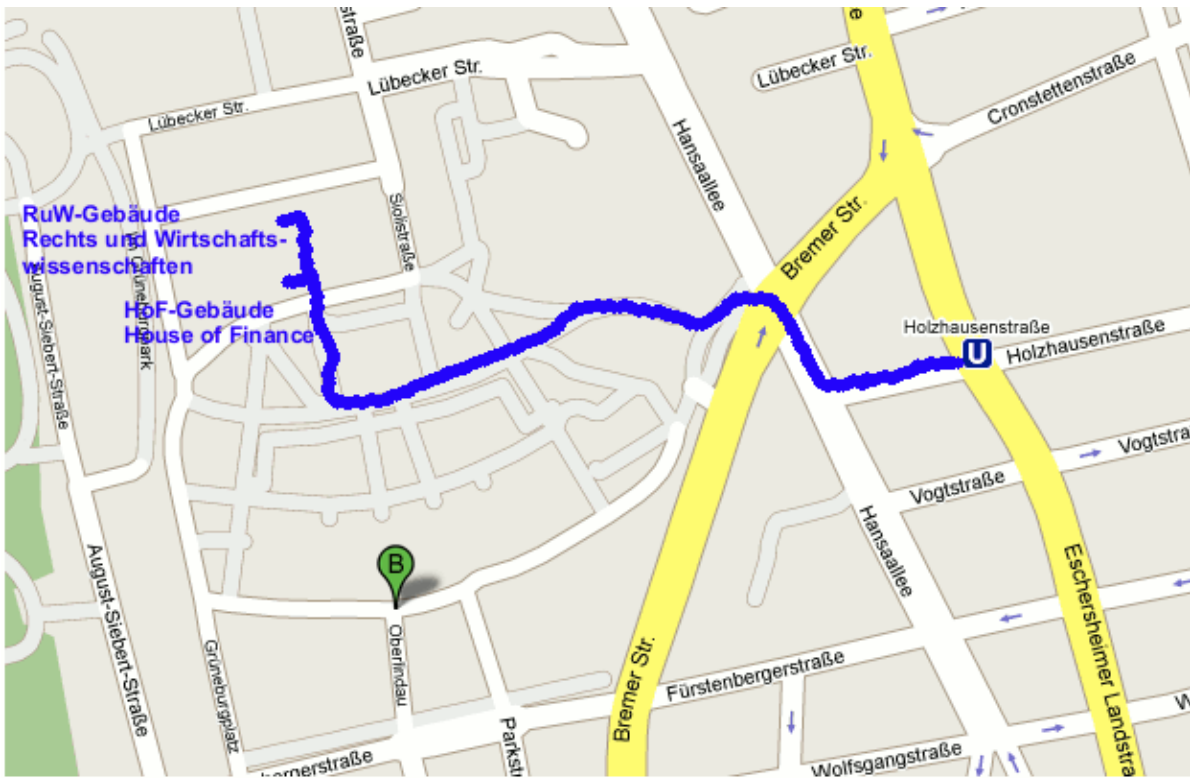
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### **From the main station (Hauptbahnhof) via public transportation:**

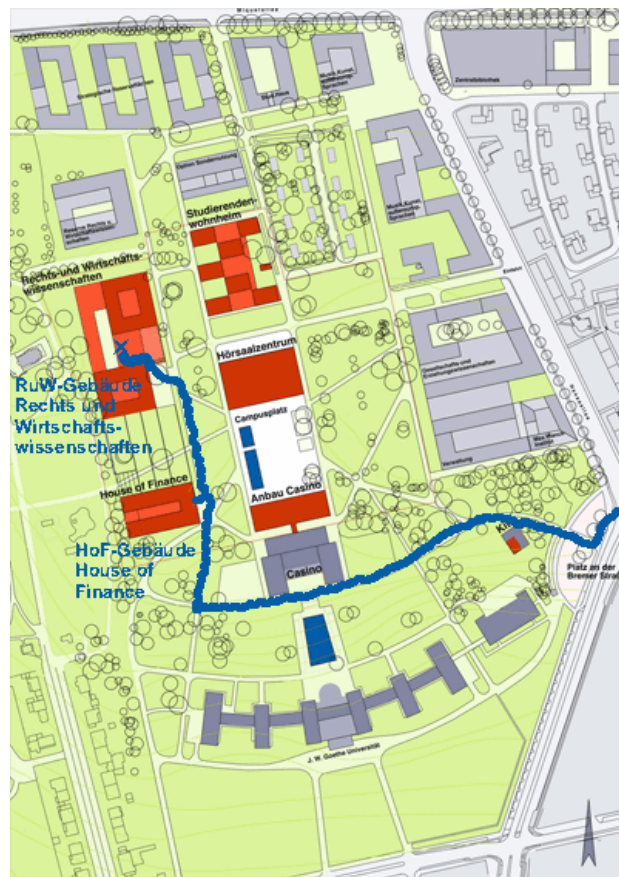
Travel two stops in any of the trains (S-Bahn) departing from platform 101 or 102, located in the underground level (Tiefbahnhof), to Hauptwache. Change there to the subway, lines U1, U2, U3 in the direction Ginnheim, Gonzenheim, Hohemark. Get off after three stops at Holzhausenstraße and follow the signs to the university.

You can retrieve the timetables at the Websites of Deutsche Bahn (<http://reiseauskunft.bahn.de/>) and Rhein-Main-Verkehrsverbund(<http://rmv.de/>).

You find us in the RuW-Building. Go upstairs to the first floor, then turn right and pass the glass door. You find the colleagues of E-Finance-Lab in the adjacent building, "House of Finance" (HoF).



**On Campus**



**From the main station (Hauptbahnhof) via taxi:**

A taxi cab will take about 10 minutes to get to Grüneburgplatz, Campus Westend (depending on traffic possibly longer) and costs about 12 Euro.

**From the Airport (Flughafen) via public transportation:**

Take the S-Bahn S8 or S9 (direction Offenbach or Hanau) to Frankfurt main station (Hauptbahnhof). This will take about 11 minutes. From there, please see the directions above. The ticket you purchase at the airport is still valid for your connection within the city, the fare is 3.60 Euro.

**To Campus Westend by car:**

Coming from the west (Cologne): take the motor way A3 direction Frankfurt; at the crossing Wiesbadener Kreuz change to the A66 direction Frankfurt. The motor way terminates in the city (Miquelallee): from there turn right into Hansaallee at the first light. Turn right at the second light into Bremer Straße. After circa 50 metres, turn right into the parking lot.

Coming from the east (Würzburg): take the motor way A3 direction Frankfurt; at the crossing Frankfurter Kreuz change to the A5 direction Kassel, then at the crossing Nordwestkreuz change to the A66 direction Miquelallee. Then go on as described above.

Coming from the north (Kassel): A5 direction Frankfurt, at the crossing Nordwestkreuz Frankfurt change to the A66 direction Miquelallee. Then go on as described above.

Coming from the south (Darmstadt): A5 direction Frankfurt, at the crossing Nordwestkreuz Frankfurt change to the A66 direction Miquelallee. Then go on as described above.

Alternatively, you can use an internet navigation site, in order to have a route calculated from your location.