

The **Department of Marketing** at the Faculty of Economics and Business Administration, Goethe University Frankfurt, is currently seeking to fill the position of a

Postdoctoral Researcher (E13 TV-G-U, full time)

The position is initially limited to a period of three years, starting at the earliest possible date, but may be extended for another three years. The salary grade is based on the job characteristics of the collective agreement (TV-G-U) applicable to Goethe University.

The candidate is expected to carry out high-quality research within the fields of Quantitative Marketing, Marketing Strategy, or Consumer Behavior, and should have a corresponding background in business/marketing, economics, psychology, statistics, or a related field. While the position is research-oriented, the candidate will also contribute to the Department's teaching program, including the opportunity to propose and teach courses designed by herself/himself.

The candidate should have completed a doctoral degree in one of the above or a related field, with solid training in empirical research. An excellent command of written and spoken English is mandatory. Beyond the formal requirements, we are looking for a highly motivated and curious colleague who is enthusiastic about research and willing to contribute to our Department.

The Marketing Department at Goethe University Frankfurt currently consists of five full and three assistant professors and provides the opportunity to conduct research in an environment with an excellent track record in the major academic journals of the field (Journal of Marketing, Journal of Marketing Research, Marketing Science, Journal of Consumer Research). In this regard, the Department is constantly ranked among the most productive marketing groups in Europe. The selected candidate will obtain her/his own budget and act as a full and independent member of the team of the Marketing Department.

The limitation of the position as a Research Assistant is governed by the provisions of the Wissenschaftszeitvertragsgesetz in conjunction with the Hessian Higher Education Act. The University is committed to a policy of providing equal employment opportunities for both men and women alike, and therefore encourages particularly women to apply for the position offered. Individuals with severe disability will be prioritized in case of equal qualification.

Please send your application (including a cover letter, your CV, academic references, published articles and/or a job market paper, a statement of research interests, an overview of accumulated teaching experience, and copies of relevant certificates) via email consolidated in one PDF-file by October 1st, 2019 to the Head of the Department, Prof. Dr. Torsten Bornemann: torsten.bornemann@wiwi.uni-frankfurt.de